

BEYOND BOUNDARIES

ADVANCED ADVISORY SERVICES



Coaching for Women Entrepreneurs

Locating the right resources and obtaining valuable advice to scale a business venture can be an everyday problem that hinders the growth of women entrepreneurs. The challenges that women and women identified founders face when developing an action plan to scale their company can impede stagnant results due to the lack in external support and mentorship.

Mentoring has proven to be an effective strategy. There is a need for 1:1 mentoring for this group of founders to access when developing strategic plans to advance to their next milestone. To meet the needs of personal coaching and through the additional support from FedDev Ontario, Haltech is launching Advanced Advisory Services.

Advanced Advisory Services will identify and match a skilled business advisor best suited to help founders achieve their next milestone for the business and provide 1:1 mentoring service. The Advanced Advisory Services is a best fit for women and women identified founders that are past the ideation stage. Each entrepreneur will have access to mentors to work closely on establishing solutions for the identified gaps and pain points in their business.

The mentors that will be matched with the women will have a combination of general business and specialized experience or knowledge particular to the industry and sector. The mentor-mentee relationship that will be developed through this initiative will stimulate the women's personal development goals and company vision to help them achieve the next milestone in their growth.

What can 1-on-1 business coaching do for you?

- Empower you to take responsibility to work on your business
- Encourage you to pinpoint goals and outline specific actions to help you accomplish your goals
- Stimulate your commitment and engagement to be accountable for your actions
- Connect you to additional support and resources to scale your company
- Strengthen your ability to build a team for growth and scalability

Haltech's focus on Women and Women identified entrepreneurs include Advanced Advisory Services, Power Panels and Roadmap to MVP along with Haltech's Beyond Boundaries Program. Beyond Boundaries is an accelerator program designed to unleash the power and potential of women entrepreneurs through workshops and mentorship circles that offer skill development under the key four pillars of startups: growth, sales, finances, and technology adoption.



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