



Haltech and TechPlace collaborate to help Halton businesses with free patron logging using AllChecked.in

Burlington, ON – November 27, 2020 Haltech Regional Innovation Centre and Burlington's **TechPlace** are pleased to announce a new Community Collaboration Project as part of the **Digital Main Street Future Proof Program** in Halton region. Technology innovator **AllChecked.In** is receiving \$12,500 in funding to help accelerate the adoption of their patron logging solution to help restaurants and other small businesses across Halton. This Digital Main Street project is made possible through financial support from the Government of Canada through FedDev Ontario's Regional Relief and Recovery Fund.

As part of COVID-19 safety protocols, the provincial government has mandated that restaurants and service businesses track patrons. AllChecked.in has designed an easy-to-use, secure solution to ensure that local businesses can quickly and safely ensure they are complying with fast-changing government regulations.

Mark Steffler, Manager, Innovation & Partnerships at TechPlace states, "The Burlington Economic Recovery Network aligned stakeholders and called for main street business support at the local level. Through TechPlace and our innovation and entrepreneurship partners, we are thrilled to support our main street businesses through COVID-19 and technology adoption to help boost consumer confidence and business recovery."

AllChecked.In is a technology innovator co-founded by **Curtis Lush**, CEO, who was born and raised in the Bronte area. His connection to the restaurant industry began at birth, thanks to his father, Robert Lush, who was a former restaurateur & partner at Catch Hospitality Group. After Curtis lost his father in March and with COVID-19 restrictions spreading quickly, he set forth with his team to see how they could help the industry, with his dad's memory and legacy driving them forward.

"This was my chance to give back to an industry that contributed so heavily to the person I am today. We knew using pencil and paper was going to be tedious for the businesses. Paper-based solutions provide an extra spreading point for the virus and open up concerns around data accuracy and privacy." said Curtis. "In the event of a COVID exposure among staff or clientele, we are able to supply health officials with clean digital logs within minutes. Our solution shortens the time for contact tracing without requiring the restaurants to sort through paper records or to interact with health officials. Emails are also verified on check-in so there are no typos to disrupt contact tracing efforts."

"Haltech is delighted to support this Community Collaboration Project to help Halton restaurants track patrons using this free, best-in-class solution from local entrepreneurs Curtis Lush and Nathan Arfin." stated **Shann McGrail**, Executive Director of Haltech.

The Community Collaboration Project includes support for hiring temporary staff to visit local businesses from December 2020 through February 2021. Team members will demonstrate the AllChecked.In solution, sign up businesses and print the customized QR code posters on the spot, using mobile printers. Interested businesses can sign up for a free AllChecked.In account by following the prompts at <https://allchecked.in/>. The registration process is completely self-service and only takes minutes to complete. For anyone who needs extra help, business owners can ask questions on their website chat support or by emailing info@allchecked.in. Videos and online webinars will also be available starting December 1st.

Media Contacts:

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About Haltech

[Haltech](#) Regional Innovation Centre is a not-for-profit organization funded by the Province of Ontario and corporate sponsors. Haltech is a hub for the acceleration and commercialization of innovation and technology in Halton Region. Whatever stage a company is in, Haltech's staff and team of experienced advisors are passionate about bringing the right education, advisory services, and strategic connections to develop and grow innovation-oriented businesses to the next stage.

About AllChecked.In

Founded in June 2020, [AllChecked.in](#) offers digital patron logging specially designed for service industry businesses. Their solution leverages an easy-to-use QR code technology that allows users to securely check themselves in and access the restaurant's menu with no password required. AllChecked.in is already helping to support over one thousand businesses across Canada. To date they have processed 1.2 million secure check-ins. To ensure compliance with privacy and regulatory guidelines, consumer data is permanently deleted after 30 days.

About TechPlace

[TechPlace](#) is a one-stop destination for new and growing technology companies. With the support of partners from across the public and private sectors, it is dedicated to connecting, developing, and advancing entrepreneurs at all stages. This means providing access to space, programming, mentorship, networking, and resources that are fundamental to growing a business in today's technology-driven marketplace. Led by Burlington Economic Development, TechPlace exists to help technology, talent and ideas come together under one roof to create and promote opportunities for economic growth.

About Digital Main Street

[Digital Main Street](#) is a program that helps main street businesses achieve digital transformation. The program is built around an online learning platform, structured training programs, and our Digital Service Squad, a team of street-level team members who help main street businesses grow and manage their operations through technology. Digital Main Street was created by the Toronto Association of Business Improvement Areas (TABIA) with direct support from the City of Toronto. DMS is also supported by a group of strategic business partners, including Google, Mastercard, Shopify, Microsoft, Facebook, and Intuit QuickBooks. A \$42.5-million investment from FedDev Ontario and an additional \$7.45 million from the Government of Ontario brought together the Toronto Association of Business Improvement Areas, Communitech, Invest Ottawa, and the Ontario Business Improvement Area Association to expand the Digital Main Street Platform in order to support more businesses to go digital as a response to the impacts of COVID-19.

Main streets across Ontario are under intense pressure due to COVID-19. The Digital Main Street Community Collaboration Program is focused on bringing together community members to collaboratively identify and solve one or more local main street challenges. The goal is to add resources to ongoing conversations across multiple sectors and assist with piloting solutions.