

2020

HALTECH SPONSORSHIP PACKAGE

Join our innovation community today

Who We Are

From start-ups to large corporations, we help entrepreneurs to advance their technology-based innovations. We are a non-profit organization that is supported by Ontario's Ministry of Economic Development, Job Creation and Trade and our valued Corporate Sponsors.

Our Mission

Through education, advisory services and strategic connections we enable start-up and scaleup technology entrepreneurs to accelerate their growth and navigate the path to profit.



2020 Stats Snapshot

2,803

Active newsletter subscribers

3259

Followers



200

Active clients

39%

Female founders

68

In-person events with

2,000+

Attendees

200

Client bulletins sent weekly

1,167

Followers



2 hubs Burlington (TechPlace) and Milton (MEV Innovation Centre)

9,000

visitors

26,000+

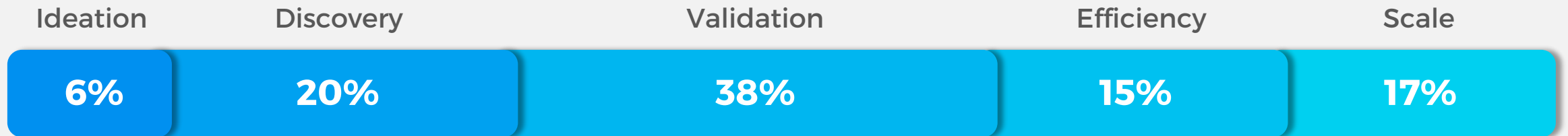
Page views

Our followers:

Startup and scale up community, Enterprises, Eco-System Partners, funding partners, academic institutions, governments, chambers of commerce, industry observers

2020 Stats Snapshot

Client Distribution by Stage



Client Distribution by Tech Sector



Sponsorship Opportunities



Special
Events



Educational
Programs



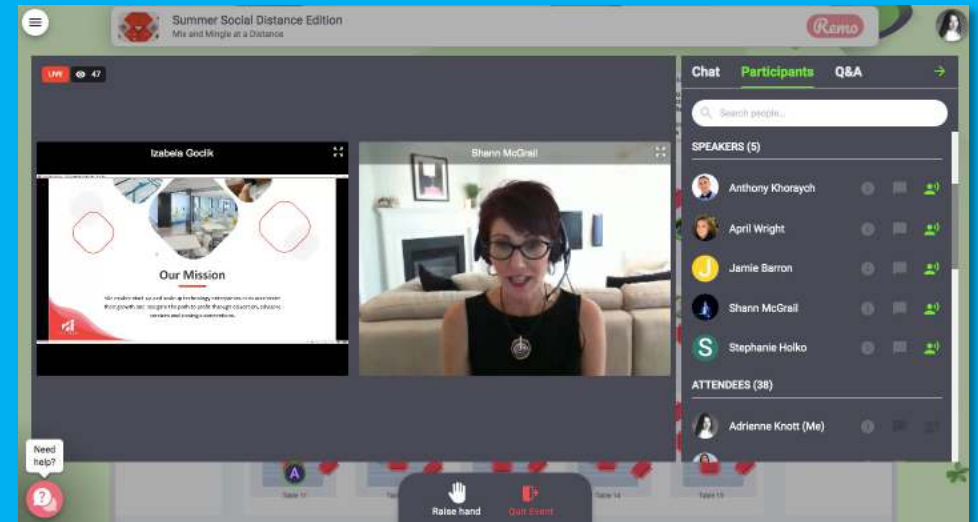
Strategic

We are looking for sponsors that value diversity, innovation and growth. If you are an industry professional or subject matter expert who is looking to connect and build relationship with technology entrepreneurs and our eco-system, show your support and get involved with Haltech.

Special Events

Hi5 Pitch Competition, #HerHalton Breakfast, AGM/Summer Social

- Logistics, invitations and registrations organized and managed by Haltech
- Opportunity to introduce speakers, be acknowledged in pre/post marketing
- Logo on event marketing and presentation materials
- Sponsorship packages from \$1,500 to \$5,000.



*Due to COVID-19 most of our events are held virtually. Our event calendar is updated regularly.

Educational Programs

- Programs are typically 2 to 4-part workshops on a topic of interest to our clients and the innovation community.
- Examples: Beyond Boundaries, Going Global, Intellectual Property, Investor Readiness, Marketing, Sales.
- Topic and content generally provided by sponsor(s) (with review by Haltech)
- Logistics, timing, marketing and registration managed by Haltech

Sponsorship packages from
\$5,000 to \$15,000



**Due to COVID-19 most of our events are held virtually. Our event calendar is updated regularly, and we are always looking for new programs to offer our clients.*

Strategic Sponsorship



Please tell us what you would like to achieve, we will make it happen!

Sponsorship ranges from \$5,000 to \$15,000 and can include:

REFERRALS

to Haltech clients,
sponsors and eco-
system partners

BRAND RECOGNITION

through website,
social channels, client
bulletins, events and
promotional materials

OPPORTUNITY TO EXHIBIT

and speak at Haltech
events and webinars



VIRTUAL OFFICE HOURS

**INTRODUCTIONS AND
OPPORTUNITY** to present to Haltech advisors

...and more. We will customize the package to match your unique needs.

Sponsorship Perks

NETWORK

in person or virtually with Haltech entrepreneurs and eco-system partners

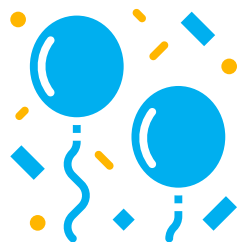
ALIGN AWARENESS
of your brand with businesses in the technology sectors

EARLY ACCESS

to entrepreneurs in various tech sectors

HEAR BUSINESS PITCHES

And be the champion of their success



SHOW YOUR COMPANY'S SUPPORT

Of diversity, innovation and economic growth



EXCHANGE CREATIVE IDEAS AND FORM PARTNERSHIPS

ESTABLISH HIGH-LEVEL CONNECTIONS

with businesses looking for your expertise



Contact

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