This project is funded in part by the Government of Canada through the Federal Economic Development Agency for Southern Ontario.
WHO WE ARE

Beyond Boundaries is an accelerator program in Halton Region aimed to advance women’s economic empowerment. Our objective is to support women entrepreneurs grow, scale-up their business and reach global markets.

Created to address the unique challenges and opportunities faced by the diversity of women who start and run businesses, the program will offer:

• Skills development in key areas such as finance, technology, sales and growth
• Understanding and exploration of new markets and global opportunities
• Mentorship and advisory support
• Targeted connections through networking events and strategic introductions

The program is part of the Government of Canada Women Entrepreneurship Strategy (WES).
HALTECH REGIONAL INNOVATION CENTRE

Haltech is a non-profit corporation supported by Ontario’s Ministry of Research, Innovation & Science, Ministry of Economic Development Job Creation and Trade, and corporate sponsors. Through education, advisory services and key connections, Haltech helps companies to scale up and navigate from path to profit.

www.haltech.ca

HALTON REGION GLOBAL BUSINESS CENTRE

The Global Business Centre (GBC) helps businesses with the information, tools and resources needed to compete and grow on a global level. The GBC is a hub of services and support for local small to medium-sized businesses that are looking to scale up, export and go global.

www.halton.ca
PROGRAM DETAILS

The first of three cohorts starts in 2020

TechPlace - Burlington

WHO WILL BE ATTENDING
Female Founders/Co-Founders, generating revenue or demonstrated market validation, exploring exporting or already exporting.
Reema Duggal
Technology
Reema Duggal is a strategic professional with significant experience in the global IT industry - helping companies grow revenues and profits via digital business channels. She has a strong blend of both: Revenue Generation experience - Strategy, Marketing, Portfolio Management, and Delivery Management experience - Practice Leadership, Program and Project Management.

Maria da Silva
Finance
Maria has over 25 years experience in public accounting and financial reporting, serving a wide range of clients. She joined BDO in 1989 and, three years later, obtained her CMA designation. Over the years, she has worked with a variety of clients providing accounting, audit and advisory services to privately-held and owner-managed businesses.

Julie Ellis
Growth
Julie Ellis has 15 years of experience in financial services industry and was most recently the Chief Operating Officer for a privately held omni channel retailer in Canada, responsible for driving the company’s growth and market expansion.

Karen Kelly
Sales
For 20 years Karen Kelly’s Corporate sales & training background exposed her to her client’s specific needs, learning styles and type of communication required to deliver exceptional value and results. She quickly identifies gaps with people, process and performance and offers a streamlined and tailored program to produce the desired outcome.
EVENT PROGRAM 2020 (subject to change)

January TBC – Kick off event

February 4th – Think Big and Go Global Workshop
February 11th – Think Big and Go Global Mentorship Circle (Expert Group Mentoring)
February 25th – Money Talk Workshop

March 3rd – Money Talk Mentorship Circle
March 24th – Tackling Tech Workshop
March 31st – Tackling Tech Mentorship Circle
April 14th – Always be Selling Workshop
April 21st – Always be Selling Mentorship Circle
May 5th – Graduation Ceremony

Additional events to be scheduled:
- Expert talks
- Networking events with the business community
SPONSOR BEYOND BOUNDARIES

PLATINUM
$5,000

- Company name/logo listed on website and all promotional materials
- Thank you & recognition during workshops
- Opportunity to display a sign or banner
- Hand out materials, swag, other relevant materials

- Invitation to add your content as a blog post on Beyond Boundaries website and on 3 consecutive weekly updates
- Branding on video at the graduation ceremony - high viral value!
- Offer a prize to the best business plan during graduation ceremony e.g. Cash prize (above the Gold Package) or in-kind services
- Invitation to address attendees for 3 minutes during Graduation Ceremony or any chosen workshop
- Invited to set up a booth for your product/service during the Graduation Ceremony

*If you are interested in supporting the growth and success of women entrepreneurs contact izabela@haltech.ca
SPONSOR BEYOND BOUNDARIES

GOLD
$2,500

• Company name/logo listed on website and all promotional materials
• Thank you & recognition during workshops
• Opportunity to display a sign or banner
• Hand out materials, swag, other relevant materials

• Invitation to add your content as a blog post on Beyond Boundaries website and on 3 consecutive weekly updates
• Branding on video at the graduation ceremony - high viral value!
• Offer a prize to the best business plan during graduation ceremony e.g. Cash prize (above the Gold Package) or in-kind services

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SPONSOR BEYOND BOUNDARIES

SILVER
$1,000

• Company name/logo listed on website and all promotional materials
• Thank you & recognition during workshops
• Opportunity to display a sign or banner
• Hand out materials, swag, other relevant materials

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INNOVATIVE SPONSORSHIP

Sponsor female entrepreneur!

If you are a business, pay the cost of the workshop for chosen participant(s), attend graduation ceremony and get on-line recognition on Beyond Boundaries website!

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